

THIRD EOA GENERAL ASSEMBLY

LOCATION:	ONLINE	
DATE AND TIME:	Friday, 29 January 2021,	14.00 - 17.00 h CET
	Saturday, 30 January 2021,	10.00 - 13.00 h CET
CHAIR OF THE GENERAL ASSEMBLY:	Manfred LAEMMER, EOA President.	
PARTICIPANTS	<i>See list in Appendix</i>	

MEETING MINUTES

The Third General Assembly of the European Olympic Academies was held online on 29/30 January 2021 due to the problematic epidemiological situation in many European countries.

1 OPENING AND WELCOME ADDRESSES

After welcoming the participants, EOA President LAEMMER gives the floor to IOA President Isidoros KOUVELO. KOUVELO welcomes the President, the Executive Board and the Delegates of the NOAs and thanks them for the work to promote cooperation between the Olympic Academies in Europe. *See KOUVELO'S full speech in the Appendix.* LAEMMER thanks KOUVELO for his recognition of the EOA's efforts. He assures that the EOA Members are eagerly waiting for a chance to meet personally in Olympia to share their opinions and experiences. He wishes the IOA success in its endeavours.

LAEMMER introduces the European Olympic Committees (EOC) Association as the EOA's main partner on the European level. He points out that the EOC and its late President Janez Kocijančič supported the idea of establishing the EOA when it was still in the developing phase. A Memorandum of Understanding confirms the cooperation between the two organisations. Niels NYGAARD, Acting President of the EOC, greets the EOA members and notes the important work done by the EOA, the IOA and the EOC Working Group "Olympic Academies". NYGAARD thanks the EOA for its work and expresses his appreciation that four new NOAs (Armenia, Belarus, Belgium and the Netherlands) have applied to join the EOA. *See NYGAARD'S full speech in the Appendix.* LAEMMER thanks NYGAARD for his speech and hopes that future cooperation between EOA and EOC will continue to be close and productive. He also requests that the EOC encourages the NOCs to provide more support to their NOAs. NYGAARD promises that the EOC will highlight the importance of the EOA and NOAs in communications with its members.

LAEMMER notes that the EOC established a working group on Olympic Academies to deepen the cooperation between the two organisations. The EOC appointed Gudrun DOLL-TEPPER, a renowned German sport scientist, as Chairperson of this Working Group. She is given the floor. DOLL-TEPPER congratulates the EOA President, the Executive Board, the Commissions and the Members on their successful work in the past year, especially considering the pandemic situation. *See DOLL-TEPPER's full speech in the Appendix.* LAEMMER thanks DOLL-TEPPER and points out once again the importance of collaboration between the EOA and the Working Group.

2 VERIFICATION COMMISSION

EOA Treasurer Ales SOLAR proposes the nomination of a Verification Commission for the General Assembly in order to check and verify voting procedures. The Candidates are Lilla SZIJJ (NOA of Hungary), Asta SARKAUSKIENE (NOA of Lithuania) and Tiago VIEGAS (NOA of Portugal). Alexandra NIKIFOROVA should be Keeper of the Minutes. All proposed members accept their functions.

The Verification Commission and the Keeper of the Minutes were unanimously approved by the General Assembly.

3 APPROVAL OF THE AGENDA

Friday, 29 January 2021

1. Opening and Welcome Addresses
2. Verification Commission
3. Approval of the Agenda
4. Approval of the Minutes of the Second EOA General Assembly, Nicosia, 2019
5. Report by the President, Reports by the Vice-Presidents
6. Report by the Treasurer
7. Admission of new Members
8. Election of the Good Governance Officer
9. Reports by National Olympic Academies on current projects

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10. Commission Reports
 - a. Report by the Communication Commission
 - b. Report by the Development and Cooperation Commission
 - c. Report by the Olympic Education Commission
 - d. Report by the Olympic Heritage Commission
11. Strategies for the Future Development of the EOA

12. Conferences and General Assemblies 2021 and 2022
13. Miscellaneous

The Agenda was unanimously approved by the General Assembly.

4 APPROVAL OF THE MINUTES OF THE SECOND EOA GENERAL ASSEMBLY

The President asks the General Assembly to approve the Second EOA General Assembly's Minutes in Nicosia, 2019. He mentions that the Minutes had been sent to the EOA Members and that he received no objections. LAEMMER proposes the following procedure for the approval of minutes in the future. If there are no objections to the minutes within four weeks after distribution, they would be automatically approved.

The Minutes of the Second EOA General Assembly was approved with 20 votes in favour and 1 abstention.

5 REPORT BY THE PRESIDENT

The floor is given to EOA President Manfred LAEMMER for the annual report.

The President begins by thanking the Cyprus NOC for organising the Second General Assembly in Nicosia in November 2019 and for their hospitality. In the survey conducted by the EOA, the event was rated mostly "excellent" or "very good" by participants. The EOA entered the Olympic year of 2020 with great enthusiasm. It started with a meeting between EOA President, General Secretary and Treasurer in Frankfurt on 6/7 January, whose main goal was to discuss organisational issues. Then came the pandemic. Nevertheless, the Forth Executive Board meeting was still held in Prague in March 2020, hosted by the Czech Olympic Academy, under Alexandr KLIMENT's responsibility. Soon after, the European borders were closed. EOA communication mostly took place through email and phone calls. However, the EOA commissions started their work through online meetings.

The pandemic created new challenges for the EOA. Work in the President's Office was disrupted by the closure of universities and sports organisations in Germany. The IOA Session for NOA Presidents and Directors was cancelled and later held online. As a result, a regular meeting of the EOA Executive Board, connected annually to this Session, did not occur either. The IOC's decision to postpone the Olympic Games in Tokyo had a significant impact on the plans and activities of the European NOAs.

The 6th International Congress for Exercise and Sport Sciences planned to be hosted in Israel in 2020 did not occur due to the pandemic, which was unfortunate as it was supposed to have a special section on Olympic issues under the patronage of the EOA and the National Olympic Academy of Israel. This congress will take place online in June 2021, and LAEMMER encouraged the European NOAs to participate in it.

Despite the pandemic, the preparations for the next General Assembly in Sochi by the Central Olympic Academy of Russia continued. The event was scheduled for 12-16 October 2020 at the Russian International Olympic University, but on 23 June, COA President Nataliya MELNIKOVA had to inform the EOA of a pandemic-related cancellation. However, the Russian NOC and COA assured the EOA that the allocated funds would be transferred to 2021. They will keep their commitment to host the EOA General Assembly in Sochi.

On 6 July 2020, the Fifth Meeting of the EOA Executive Board took place online. The main topics were the four NOAs that applied for membership and the candidates for the Good Governance Officer position.

The cancellation of sports events and meetings forced the EOA to concentrate more on its internal development. The joint efforts of Soenke SCHADWINKEL (EOA technical expert), Marion GUIGON-LACROIX (General Secretary) and Alexandra NIKIFOROVA (Responsible for the Communications Commission) resulted in the launch of the new EOA website in January 2021.

The EOA is a growing community and will welcome four new members during the current General Assembly, while there are ongoing negotiations with two more NOAs/NOCs.

LAEMMER ends his report by thanking the Board, the Commissions and all EOA members who have maintained their work despite the challenging circumstances and expresses his hope that the year 2021 will be more successful for the EOA.

6 REPORT BY THE VICE-PRESIDENTS

The floor is given to EOA Vice-President Maria BULATOVA. BULATOVA notes that the pandemic pushed educational trends towards digitalisation. It was decided to organise online seminars on sport and Olympic Education for athletes, sports teachers and experts. Over 5000 participants from 14 countries signed up for this series, which had run from March to October 2020.

Another project was "Your Olympic Guidebook", edited by the EOC put on the internet and smartphone apps to increase its accessibility.

In October 2020, the XXV International Scientific Congress "Olympic Sport and Sport for All" was held in Minsk in a hybrid format. A specific section was devoted to the topic of Olympic Education. The event was very successful, and the NOA of Belarus took an active part in organising it.

EOA Vice-Presidents BULATOVA and MITEV and the President of the Russian NOA Nataliya MELNIKOVA took part in an online meeting with representatives of the Asian NOAs (China, Mongolia, Kazakhstan and Uzbekistan). The Asian NOAs expressed the desire to initiate an organisation similar to the European one and asked the EOA for consultation on this topic.

Ties were established with FISU, which invited the EOA to participate in the work of FISU Forums and Scientific congresses. The 2020 FISU Forum was held in Budapest and was very successful, but the European participation was not very active. BULATOVA believes that the European Olympic Academies should strengthen their presence at FISU events such as the 2021 FISU World Conference in China. There and at the FISU World Forum 2022 in Costa Rica, a special section on Sport and Olympic Education could be arranged.

BULATOVA concludes that the EOA should be more active in its collaboration with other regional and international sports entities and take a more prominent role in promoting Olympic Education. LAEMMER thanks BULATOVA for her work and her report.

7 REPORT BY THE TREASURER

The General Assembly accepts the Official Report for 2019 and is informed on the Income in 2020. SOLAR outlines that the financial report for 2020 will be submitted after the final review and confirmation by the External Auditor per German law. 2019 was the first operational year for the EOA. Initial priorities included the legal registration, Board Meetings, and the General Assembly in Nicosia, Cyprus.

Financial support came from the European Olympic Committees and the Government of the German Federal State of Hesse. For 2020, the Board had prepared a plan with activities for which financial support was required.

In 2019, the General Assembly determined the annual membership fee of 300.00 EUR per NOA. In 2020, all 24 NOAs paid the membership fee.

LAEMMER asks for comments or questions on the reports of the President, Vice-Presidents, and Treasurer. MITEV states that the NOAs should work more closely with the Executive Board to share their ideas and projects on Olympic Education. In 2020, many innovative practices in terms of communication were developed, which should be reflected in the EOA Annual Report. LAEMMER agrees that it is crucial to get more information about the activities of the member NOAs. One way to do this is through reports at the General Assembly which will be annexed to the Minutes. Another way is through the EOA website.

8 ADMISSION OF NEW MEMBERS

The floor is given to the Representatives of the NOAs of Armenia, Belarus, Belgium, and the Netherlands.

NOA of Armenia (President Davit KHITARYAN): Being close to the IOA for many years, the NOA of Armenia underlines the importance of cooperation between European colleagues. The Olympic Ideas

and Values have always been a priority for the Armenian NOA. The Armenian NOA and its European partners are ready to contribute to the strengthening of the Olympic Movement in Europe.

Vote for the admission of the NOA of Armenia to the EOA: 20 in favour, one abstention.

NOA of Belgium (Coordinator Thierry ZINTZ): The NOA of Belgium is oriented at the management of sports organisations and federations in Belgium. The Belgian NOA strives to provide an equal share of academic knowledge and field expertise in the joint programs it runs with its partner universities.

Vote for the admission of the NOA of Belgium to the EOA: 21 in favour.

NOA of Belarus (President Irina GUSLISTOVA): The NOA of Belarus was created in 1991 under the auspices of the Belarusian NOC. Today, Olympic Education in Belarus is a multi-level system (pre-school, school and university) introduced as curricular and extracurricular activities. The primary forms are Olympic lessons, courses for teachers and educators, scientific conferences and seminars, educational materials etc. The aim of the NOA of Belarus for the near future is to make Olympic Education more accessible to children and teachers through modern technologies. Currently, the "Olympic gallery" project is launched on the Academy's website and social media. The NOA of Belarus will be an able and like-minded partner in promoting Olympic values. MITEV recalls that the NOA of Belarus has already been one of the signatories of the EOA Founding Declaration in Albena in 2017.

Vote for the admission of the NOA of Belarus to the EOA: 21 in favour.

The NOA of Netherlands (Curator for Sports Heritage (NOC*NSF) Bernard HILGERS): The Dutch NOC*NSF is an umbrella organisation for sports in the Netherlands, developing, promoting and protecting the Olympic and Paralympic Movement in the Netherlands. The NOA of Netherlands follows three main avenues: education, museum-related activities, and Olympism. The educational program began its development almost 20 years ago. Today its primary goals are providing information on the principles and values of Olympism and promoting them. The dedicated internet platform generates nearly 500 000 visitors. The Olympic Museum activities aim to organise exhibitions and establish the Pop-up Olympic museum that can be added to the existing sports or other events. Plans for a digital Olympic museum are considered at the moment. Olympism, the third item on the NOA's Agenda, is actively spread through the NOA's activities. For example, Dutch athletes, who attended the Olympics in the past, visit schools and NOA's events to promote the Olympic values to younger generations.

Vote for the admission of the NOA of Netherlands to the EOA: 21 in favour.

9 ELECTION OF THE GOOD GOVERNANCE OFFICER

LAEMMER remarks that the EOA, according to its Statutes, has to elect a Good Governance Officer (GGO). In March 2020, he asked the members to nominate candidates for this position. Four proposals were submitted, and now the candidates get the floor to present themselves.

Alexander MESTRE (Portugal, nominated by the Portuguese NOA): Dr. MESTRE is a lawyer specialising in sports law. He has always been interested in the Olympic Movement, its goals, values and ideas. In 1997, he became involved in the work of the Portuguese NOA and through them in the IOA. Ever since, he participated in IOA activities several times, both as a participant and a speaker. In 2006, he attended the post-graduate course in Olympic Studies in Olympia. He also lectured on Olympic law at universities and published several books on the subject. He served two terms in the Portuguese NOA from 2001 to 2011. He is a member of the International Pierre de Coubertin Committee since 2016 and one of the founders of a similar committee at the national level. He was a Secretary of State for Sport and Youth for the Portuguese government and amended the relevant laws to include the NOA in making decisions on sports policies.

Dionyssis GANGAS (Greece, nominated by the NOA of Bulgaria): Prof. GANGAS has worked in sports and Olympism for over 60 years, occupying different management positions in the IOA. He sees the primary duty of the GGO in maintaining transparency, integrity of the EOA, and advising and supporting its Executive Board. Such responsibilities require not only legal knowledge but also a delicate diplomatic and personal approach. Mr. GANGAS is personally familiar with the EOA and many of its members through many years of work in Olympic Education.

Marc THEISEN (Luxembourg, nominated by the NOA of Germany): Dr. THEISEN has been working in the sports movement for more than 35 years. For many years he was President of the Luxembourg NOC. Today he is the President of the Legal and Sports Commission of the NOC. He served as the legal advisor on the WADA vs. RUSADA task proceedings. He provided legal counsel for many national federations and other sports organisations, e.g. for EOC and ANOC. Dr. Theisen is a Member of the Board for the Luxembourg Sports University.

Mirella PIRRITANO (Italy, nominated by the Italian NOA): Ms. PIRRITANO is working at the Scuola dello Sport and the Italian NOC as an educational specialist. The school carries out educational and training activities for coaches, athletes and sport managers. She is a sports psychologist and psychotherapist, specialised in the psychological examination and mental preparation of Olympic athletes. She is teaching as a professor in the Psychology Department of Padua University.

LAEMMER thanks all the candidates and initiates the voting process.

Vote results: Alexandre MESTRE – 7 votes, Dionyssis GANGAS – 14 votes, Marc THEISEN – 4 votes, Mirella PIRRITANO – 0 votes. Dionyssis GANGAS is the first EOA Good Governance Officer.

GANGAS thanks all other candidates. He hopes that they will continue working with the EOA. He expresses his willingness to meet the expectations of the EOA members.

LAEMMER congratulates GANGAS and thanks the three other candidates and hopes that they will contribute to the work of the EOA in the future.

10 REPORTS OF NATIONAL OLYMPIC ACADEMIES ON CURRENT PROJECTS.

See Appendix.

11 COMMISSION REPORTS

LAEMMER recalls that four EOA Commissions were formed at the 2019 General Assembly in Nicosia. Despite the pandemic, all Commissions started their work in 2020 and were active throughout the year.

See all presentations in the Appendix.

Alexandra NIKIFOROVA presents the report of the Communication Commission.

Julien BUHAJEZUK presents the report of the Development and Cooperation Commission.

Sasa CERAJ presents the report of the Olympic Education Commission.

Zdenek SKODA presents the report of the Olympic Heritage Commission.

LAEMMER thanks the Commissions for their presentations and addresses the Online Exhibition "Golden Memories – Tokyo 1964". He calls on the NOAs of Russia and Serbia to work with their national archives and look for materials not only of their countries but also of the former Republics. The number of photos/videos for one NOA should be from 5 to 10. He also suggests that the Olympic Heritage Commission might encourage the EOA members to translate materials from their national languages into English and translate essential documents of the Olympic Movement such as the Olympic Charter into their national languages.

12 STRATEGY FOR THE FUTURE DEVELOPMENT OF THE EOA

MITEV reports that the EOA development strategies were supposed to be presented in Nicosia in 2019, but that did not come to pass. A draft from the NOA of Bulgaria was sent to the EOA members before the General Assembly. The commission alone cannot bear the responsibility. Therefore, EOA members are asked to offer their help and support to the Commission for Development and Cooperation in elaborating the EOA Strategy for Development. The strategy should focus more than before on scientific aspects of the NOAs' work and take into account the social and political aspects. The EOC has started to develop its strategic documents, and the EOA should try to cooperate with them. SOLAR states that the Development and Cooperation Commission is responsible for the strategy of the EOA. The Manual for Managing Olympic Sports Organizations by the IOC and the Olympic Solidarity can guide the Strategy development (preparation, diagnosis, objectives, planning, monitoring and evaluation). The EOA is currently in the pre-operational phase. In order to evaluate

the organisation, the commission is working on a General Survey of EOA members. The draft survey will be shared with the other three commissions. An online seminar will be organised with the EOA members to conduct a SWOT analysis to prepare the strategic plan. The strategy needs to be reviewed by the Board and then approved by the General Assembly. The aim is to have the document ready before the next General Assembly.

Jana JANOTOVA, as a person responsible for the General Survey development, adds that the survey will be a cornerstone for the assessment that the Development Commission will conduct in 2021. The survey should be as complex as possible but also accessible and short. Therefore, coordination with the Board and other commissions is of utmost importance. MITEV, as a representative of the Executive Board, will be the person responsible for involving member NOAs in the work of the Development and Cooperation Commission.

13 CONFERENCES AND GENERAL ASSEMBLIES 2021 AND 2022.

Conference and General Assembly 2021

LAEMMER informs the EOA members that the Conference and General Assembly in 2021 in Sochi are still scheduled to take place. NIKIFOROVA, as a representative of the Russian Central Olympic Academy (COA), makes a short presentation on the plans for the event. It will be a joint effort of the COA, the Russian Olympic Committee and the Russian International Olympic University (RIOU). The RIOU will serve as the main venue, providing its conference halls and classrooms for the General Assembly, Commissions and Working Groups. The central transport hub is Sochi International Airport, located a 40-minute drive from the city centre. The COA will organise transfers from the airport to the hotels for all participants. The event's proposed accommodation consists of three hotels, all located in the same building complex as the RIOU: Pullman Sochi Centre – 5 stars; Mercure Sochi Centre – 4 stars; BREVIS Apartments – 3 stars. Any questions, comments or suggestions regarding the event should be sent to the COA at coa.russia@gmail.com. LAEMMER notes that the Executive Board will contact the COA shortly to reach an agreement on the schedule. Also, keynote speakers have to be invited.

Conference and General Assembly 2022

LAEMMER informs the EOA members that, according to the current plan, the General Assembly 2022 will take place in Olympia. A basic agreement with the IOA has already been reached on this subject. GANGAS, on behalf of the IOA, welcomes everyone to the renovated premises of the International Olympic Academy. Full information on the renovation will be made available soon. The Hellenic Olympic Academy will also be closely involved in the organisation of the event.

14 MISCELLANEOUS

Tiago VIEGAS (Portuguese NOA) asks about the funding of the EOA. Most NOAs depend financially on their NOCs, which get support from the Olympic Solidarity. At the moment, there is no possibility for the NOAs to get direct support from the Olympic Solidarity. LAEMMER assures that the EOA Board will discuss this issue. SOLAR adds that at its establishment, the EOA asked the IOC and the Olympic Solidarity for support. The IOC pointed out that as a continental Olympic Association, the EOA should address the EOC for help, which now provides financial support to the EOA. As for the Olympic Solidarity, the NOAs might request their support through their NOCs. The EOA will make further inquiries to the Olympic Solidarity if the application procedure can be changed to make direct applications from the NOAs possible.

BULATOVA recalls the idea of introducing EOA rewards. As the person responsible for this project, SOLAR reports that the Draft for the Rewards Committee has not been done yet. He requests to establish a working group for this project.

MITEV informs that the NOA of Bulgaria will organise a Seminar for Young Representatives of the European NOAs held in May-June 2021. Further details will be provided in due time.

15 CLOSING OF THE GENERAL ASSEMBLY

The Third General Assembly of the European Olympic Academies comes to an end. LAEMMER notes that the meeting took place in a unique situation. Despite the challenging circumstances, the EOA and NOAs worked hard at international and national levels. That was demonstrated by the reports of the NOAs and the EOA Commissions. Strong partnerships with the IOA and EOC were developed. The EOA Executive Board will do everything to ensure staying on its course and successfully working towards the Fourth General Assembly in Sochi in 2021. LAEMMER thanks all who contributed to the success of the event, especially the members of the Executive Board, the General Secretary, the members of the EOA Commissions and all the national Delegates. Special thanks go to Soenke SCHADWINKEL, the EOA IT-specialist, who provided excellent technical support.

Marion GUIGON-LACROIX



General Secretary

Manfred LAEMMER



President






















APPENDIX






























LIST OF PARTICIPANTS

Special Guests

	Isidoros KOUVELOU	<i>President, International Olympic Academy</i>
	Niels NYGAARD	<i>Acting President, European Olympic Academies</i>
	Gudrun DOLL-TEPPER	<i>Chairperson, EOC Working Group "Olympic Academies"</i>

NOA Representatives

	Enkelejda CAUSHI	<i>Director, Albanian Olympic Academy</i>
	Davit KHITARYAN	<i>President, National Olympic Academy of Armenia</i>
	Viktoria KISS	<i>NOA Administration, Austrian Olympic Academy</i>
	Aghajan ABIYEV	<i>Director, Azerbaijan National Olympic Academy</i>
	Irina GUSLISTOVA	<i>President, Belarusian Olympic Academy</i>
	Tatiana MOROZEVICH-SHILYUK	<i>Deputy Chairperson, Belarusian Olympic Academy</i>
	Natalia APONCHUK	<i>Director, Belarusian Olympic Academy</i>
	Ekaterina FILIPPOVA	<i>Leading Specialist, Belarusian Olympic Academy</i>
	Anna ZAKHAREVICH	<i>Member of the Presidium, Belarusian Olympic Academy</i>
	Thierry ZINTZ	<i>Coordinator, Belgian Olympic Academy</i>
	Lozan MITEV	<i>Acting President, National Olympic Academy of Bulgaria</i>
	Sasa CERAJ	<i>Director, Croatian Olympic Academy</i>
	Clea PAPAELLINA	<i>Dean, National Olympic Academy of Cyprus</i>
	George KORELLIS	<i>Administrative Officer, National Olympic Academy of Cyprus</i>
	Alexandr KLIMENT	<i>President, Czech Olympic Academy</i>
	Zdenek SKODA	<i>Secretary and Vice President, Czech Olympic Academy</i>
	Jana JANOTOVA	<i>International Relations Manager, Czech Olympic Academy</i>
	Kalle VOOLAID	<i>General Secretary, Estonian Olympic Academy</i>
	Arnaud RICHARD	<i>President, National Olympic Academy of France</i>
	Marion GUIGON-LACROIX	<i>Board Member, National Olympic Academy of France</i>
	Julien BUHAJEZUK	<i>Education Manager, National Olympic Academy of France</i>

	Manfred LAEMMER	<i>Vice President, German Olympic Academy</i>
	Gerald FRITZ	<i>Director, German Olympic Academy</i>
	Denise PANAGOPOULOU	<i>Responsible for Educational Programs, Hellenic Olympic Academy</i>
	Maria TSOURI	<i>Secretary, Hellenic Olympic Academy</i>
	Xenia ARGEITAKI	<i>Board Member, Hellenic Olympic Academy</i>
	Lilla SZIJJ	<i>Board Member, Hungarian Olympic Academy</i>
	Yarden HAR LEV	<i>Director, National Olympic Academy of Israel</i>
	Mauro CHECCOLI	<i>President, National Olympic Academy of Italy</i>
	Ivans KLEMENTJEVS	<i>President, Latvian Olympic Academy</i>
	Antra GULBE	<i>Director, Latvian Olympic Academy</i>
	Asta SARKAUSKIENE	<i>Council Member, Lithuanian Olympic Academy</i>
	Bernard HILGERS	<i>Curator Sport Heritage, National Olympic Academy of Netherlands</i>
	Tiago VIEGAS	<i>President, National Olympic Academy of Portugal</i>
	Simona AMANAR TABARA	<i>Director, Romanian Olympic Academy</i>
	Alexandra NICA	<i>Director of Olympic Education, School and University Sport Department, Romanian Olympic Academy</i>
	Nataliya MELNIKOVA	<i>President, Central Olympic Academy of Russia</i>
	Alexandra NIKIFOROVA	<i>Executive Director, Central Olympic Academy of Russia</i>
	Maria KORENEVA	<i>Board Member, Central Olympic Academy of Russia</i>
	Vitaly MELNIKOV	<i>Vice President, Central Olympic Academy of Russia</i>
	Natasa JANKOVIC	<i>Chairperson, Olympic Academy of Serbia</i>
	Milan PAVLOVIC	<i>Olympic Values Promotion Coordinator, Olympic Academy of Serbia</i>
	Igor KOVAC	<i>Representative of Olympism Dept., Slovak Olympic Academy</i>
	Elena MALIKOVA	<i>Expert, Slovak Olympic Academy</i>
	Kamil PAVLINSKY	<i>Sports Coordinator, Slovak Olympic Academy</i>
	Lenka TLUCAKOVA	<i>Lecturer, Slovak Olympic Academy</i>
	Miroslav CERAR	<i>President, Slovenian Olympic Academy</i>
	Ales SOLAR	<i>Director, Slovenian Olympic Academy</i>
	Petra ROBNIK	<i>Head of Athletes Career Centre, Slovenian Olympic Academy</i>
	Alfredo GOMEZ	<i>Board Member, Spanish Olympic Academy</i>



Maria BULATOVA

President, Olympic Academy of Ukraine

Observers



Tone JAGODIC

EOC Advisor, European Olympic Committees



Dionyssis GANGAS

Development Projects Consultant, International Olympic Academy



Konstantinos GEORGIADIS

Dean, International Olympic Academy



Alexandra KARAISSKOU

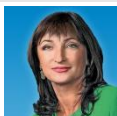
NOA Relations, International Olympic Academy

EOA Executive Board



Manfred LAEMMER

President, European Olympic Academies



Maria BULATOVA

Vice President, European Olympic Academies



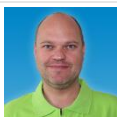
Lozan MITEV

Vice President, European Olympic Academies



Marion GUIGON-LACROIX

General Secretary, European Olympic Academies



Ales SOLAR

Treasurer, European Olympic Academies



Ivans KLEMENTJEVS

Board Member, European Olympic Academies



Sasa CERAJ

Board Member, European Olympic Academies

EOA Staff



Soenke SCHADWINKEL

Coordinator, European Olympic Academies

WELCOME ADDRESSES

Welcome Address by EOC Acting President, Niels NYGAARD

Dear friends of the Olympic Movement,

I am honoured and pleased to address you today at the General Assembly of European Olympic Academies. We would have liked to meet physically, but as this is not possible for the moment, I am happy that we can still be together virtually.

I want to thank the President of EOA, Prof. Manfred Laemmer, for inviting me to speak and to congratulate you on the activities of the European Olympic Academies. Also, I would like to congratulate the President of International Olympic Academies Mr. Isidoros Kouvelos for having 149 National Olympic Academies throughout the world. This is a significant achievement and shows the importance and relevance of the Olympic ideals. Also, I would like to thank the Chairperson of the Working Group within the European Olympic Committees, Prof. Dr. Gudrun Doll-Teppe, for developing the ideas of Olympic Academies within our organisation.

2020 has been a very challenging year for all of us. Many championships and other events have been cancelled or postponed, and we all have had to live with many restrictions – including severe limitations on travelling. With a growing number of vaccines being distributed in the coming months, we can hopefully start seeing the light at the end of the tunnel. The staging of the Olympic Games and Paralympic Games in Tokyo this summer is the brightest light ahead of us. With the great work being done by the International Olympic Committee and the hosts in Tokyo, I feel confident that we have great Games ahead of us.

Many National Olympic Committees are struggling with the preparations for Tokyo, but I experience that the athletes and the leaders of all countries are optimistic and that everybody is working hard to be present in Tokyo and to deliver good performances.

Sport indeed plays a unique role to put the values of peace, solidarity and respect into action. This important role is also confirmed by the United Nations, with whom the Olympic Movement shares many common activities and goals. The 17 UN Sustainable Development Goals are also shared by the Olympic Movement, and I would like to especially mention one of the common goals of creating equal opportunities for girls and boys and for women and men. In the European Olympic Committees, we are treating this goal seriously by following the advice from IOC to have at least 30 % of each gender represented in our Executive Committee – a goal that will be fulfilled at our next General Assembly this spring.

Once again, I want to thank you for the work you are doing in European Olympic Academies and express my appreciation that Olympic Academies in Armenia, Belarus, Belgium and the Netherlands have now been added to the list.

I wish EOA and all the European National Olympic Academies good luck in the coming year and look forward to meeting you all physically at the General Assembly of EOA next year.

Welcome Address by IOA President, Isidoros KOUVELOU

Dear Olympic friends,

It is indeed my great pleasure to address to all the members of the European National Olympic Academies and personally, thank the EOA President, Prof. Manfred Laemmer and the Executive Board for all their work and efforts for the further development of the Association of European Olympic Academies and the promotion of collaboration among the National Olympic Academies, despite these darkest moments we have been experiencing. But it is now the moment to make the best of what this crisis has given us.

Humanity has been tremendously overwhelmed by this unprecedented situation, but this tragedy has shed light on many aspects of our lives that were considered to be taken for granted. It gave us a great lesson on how life ought to be, on how to slow down, on how to reach a balance in one's life and reflect on valuable and simple matters, such as human connection and protection of nature.

In essence, humanity's adaptation to this pandemic has been inextricably linked to the philosophy of Olympism and has brought into main focus the transcended morals of the fundamental Olympic Values.

It taught us **Solidarity** and **Friendship** when medical and nursing staff had to unite their strength, under hard conditions, to save people's lives, while all the scientific community was brought together to do research and discover the vaccine in the shortest time in history.

It showed the significance of **Equality and Fair Play**; how we are all the same, regardless of our religion, customs, status and gender. It is the time, now, more than ever, for the developed countries to prove to the least developed ones the real meaning of Equality and Fair Play. The third world countries need to have equal treatment with regard to the provision of vaccines, and we must safeguard and promote this! The virus does not choose; Neither should we. This is the reason that we all should be connected and close to one another.

And this brings us to **Respect**! What a powerful value! The real essence of humanism lies underneath this concept! How can we respect ourselves if we don't demonstrate respect to other people's rights and needs, to nature, to the world we and our children live in! And how can we achieve respect if we cannot search ways, within the difficulties of such a reality, to excel ourselves and find integrity within us?

The pursuit of **Excellence** is a way of life, and now, isolated and terrified by this invisible enemy, there is stronger the need to make the difference and give our best to this new norm of life.

The post-COVID world will need more than ever to embrace and assimilate these Olympic Values, and we have to put our landmark in this challenging era and turn these challenges of the future into opportunities again.

Today, the established 149 NOAs, with the support of the IOA, have managed to become the milestone of Olympic Education in their countries. Their origin is deep-rooted in the IOA's very existence, and since then, they have become a fundamental tool in its mission and course of action. Many NOAs have been doing outstanding work, with the education of hundreds of people and the implementation of Olympic Education programmes all over the country, in cooperation with different institutions at a national and international level. Due to their creation, the concept of Olympic Education has emerged in all parts of the world. A lot of research is being made at universities, and many programmes have been developed worldwide.

Within the year 2021 and the restructure of the IOA, the need is rendered even stronger for the IOA in cooperation with the IOC to **support** the existing active NOAs to continue with their work and

safeguard their role in the Olympic Movement, to **reinforce** and **strengthen** the weak NOAs that have been assessed inactive for a long time, through their NOCs and to **motivate** and **assist** NOCs that have not established an NOA as their educational institution to proceed to the incorporation of the educational dimension of Olympism in their duties.

We acknowledge and will always support the initiatives of the European Olympic Academies, hoping that this long-term cooperation between the two institutions will further enhance the significance of Olympic Education as a way of life in the young generation.

All my best wishes for the success of a fruitful outcome of the 3rd General Assembly!

May you all have a healthy and prosperous 2021, and I hope that our next meeting will take place soon, in the place of our heart, Ancient Olympia!

Thank you!

Welcome Address by the Chairperson of the EOC Working Group "Olympic Academies", Prof. Dr. Gudrun DOLL-TEPPER

Dear colleagues and friends,

First of all, I wish you all a very healthy and peaceful New Year 2021.

Thank you for allowing me to address the participants of the 3rd General Assembly of the Association of the European Olympic Academies (EOA), and I congratulate the EOA President, Professor Manfred Laemmer, the members of the Executive Board and the members of EOA Commissions on their hard and successful work. Due to the COVID-19 pandemic, some of your projects had to be postponed. However, it is quite impressive how you were able to find innovative solutions and creative formats to continue your work in various areas. One of the highlights in December 2020 was the launch of a new website.

As Chairperson of the EOC Working Group "Olympic Academies," I have participated in the 49th General Assembly of the European Olympic Committees, which was held on 29 November 2020 in a hybrid format, chaired by EOC Acting President, Niels Nygaard. Members of the EOC Commissions and the Working Group were asked to send their reports prior to the General Assembly. In my written report, I informed the Delegates of the EOC about the development and progress of the EOA, including the setup of commissions on Olympic Education, Olympic Heritage, Development and Cooperation and on Media and Communication.

In 2020, I invited the Working Group members to share their experiences, especially regarding the "Olympic Day" on 23 June. It was remarkable how innovative the formats were last year, given that it was not possible to bring together big groups of people.

In Germany, for example, the Olympic Day was organised as "Olympic Day Digit@l" with the new motto "Olympic Day goes online".

Following the international motto: MOVE, LEARN, DISCOVER, the German Olympic Academy initiated a digital Olympic Day Week. One of the highlights was an Olympic Day Run, during which motivated sportspeople collected running kilometres together. They were supported by Team Germany Athletes who shared their Olympic values experiences. On 23 June, the teaching material of the German Olympic Academy discussing the Tokyo 2020 Olympic and Paralympic Games was released in a printed version and in a digital format.

Let me share with you our next steps. We are planning a meeting in spring 2021, either in person or digital, to exchange current developments in our respective organisations. We will discuss our plans for topics of exchange, including suggestions made by Professor Nataliya Melnikova, Chairperson of the Russian Central Olympic Academy, e.g. with a focus on "Sport for All" and "Sport diplomacy" from an educational perspective.

We also agreed to make a contribution in the next meetings and the General Assembly of the EOA, a plan which is being put into reality today. Thank you again for giving me this opportunity to connect with you. We would welcome to have input from the EOA in our next Working Group meeting, and I will keep you updated in due time. Our next steps include communication with other EOC Commissions to identify topics and issues of common interest.

In this context, I would like to draw your attention to the initiatives and actions of the IOC Commission "Olympic Education" and the ANOC "Culture and Education Commission", both of which I am also a member. I would like to encourage us to reach out to the various stakeholders in this field in order to create new opportunities for cooperation and collaboration.

When the Association of European Olympic Academies was established in September 2018 in Ljubljana, Slovenia, great support was given by the EOC President Janez Kocijančič, who passed away on 1 June last year; this is a great loss for the Olympic Movement, and we will remember him fondly. In my written report for the EOC General Assembly, I encouraged National Olympic Academies, which are not yet members of the EOA, to join this network.

Finally, I wish to thank the EOC and the EOC Acting President Nygaard, as well as the team of the EOC Head Office, for their support. I wish you a very successful General Assembly.

Thank you for your attention!

For further information, please, contact: doll-tepper@dosb.de.

REPORTS OF NATIONAL OLYMPIC ACADEMIES ON CURRENT PROJECTS

Enkelejda CAUSHI (Albania)

The main project is "Olympic Education at home during COVID times", an adaptation of the traditional "Olympic Education at school" project run by the Albanian NOA in April and May. The Albanian NOA launched online training for Olympic Education coordinators and PE teachers. Three sessions were held in March, April and May. The first project was a summary of the Olympic Days and Olympic Weeks with video summaries prepared by schools to revive memories and relive experiences. Now, these videos are part of the online archive. The second project was "Living with Olympic Values at Home" to motivate students to maintain various physical activities during lockdown while also encouraging them to stay at home. The videos of this project were transmitted on the Albanian NOA site and social media. The third project was "Olympic Competitions, Symbols and Olympic Values". Albanian OA launched this project online, and students worked at home to present their creative projects on Olympic symbols and values. In two weeks, more than 35 albums with student works were completed with about 300 photos. Three best images received awards. The final project was "Olympic Quiz Online". It was a one-day online quiz game involving about 40 schools in Albania, each nominating one boy and one girl for the quiz. The results showed a high level of Olympic knowledge

among the participants. The analysis done on the projects showed the importance of employing practical and theoretical and creative ways of promoting Olympic Education.

Clea PAPAELLINA (Cyprus)

The Cyprus OA has developed the Action plan for 2021-2024, which the Executive Board approves of the Cyprus NOC. Despite complications arising from the pandemic, the Cyprus NOA managed to fulfil all the projects in one way or another. The NOA Session scheduled for 2020 had to be cancelled, but the NOA is sure that the 2021 conference will be organised either offline or online. The Cyprus NOA also started a volunteer project to attract young people interested in Olympism. The Cyprus NOA also plans to collaborate more closely with the Ministry of Education, Culture, Youth and Sport to enhance the reach of the Olympic Education programs aimed at people of different ages, educational backgrounds etc. Another proposed project is the Pierre de Coubertin Conference, where representatives of national lyceums can present acts or speeches on a specific topic. An MoU was signed with the Hellenic OA to facilitate the exchange of ideas on how to bring the two NOAs closer and collaborate on projects. The final goal is to establish subcommittees for the Cyprus OA to extend the reach of its activities. Next year will mark the 35 years of the Cyprus OA, and a Special Session will be organised for the occasion.

Xenia ARGEITAKI (Greece)

The pandemic motivated the Hellenic OA to become more creative in implementing its programs and activities via online and digital platforms. In cooperation with the NOC, the Hellenic NOA published a book named "Five Rings, One World: Olympic Games and Values". Written in Greek, the book targets young people. It introduces readers to the world of the Olympic Games. The book was published both in the physical hard-cover format and in a digital one. The Olympic Day celebration also took place online in 2020, supported by the NOC, NOA, athletes and various sports organisations. The submitted materials, photos and videos can be found online. The Hellenic NOC and NOA also organised an athletic program at the Panathenaic Stadium to create excitement about sports activities, spreading knowledge of sports history, promoting Fair Play, and inspiring a healthy lifestyle. The project was carried out in compliance with existing guidelines and focused on non-contact sports. With the second wave of COVID-19, the project had to be temporarily halted. Hellenic OA plans to celebrate the Franco-Hellenic week dedicated to the Paris 2024 Olympics in February 2021. Students from bilingual schools of France and Greece will take part in it. The Hellenic OA also plans to organise a similar partnership with their German colleagues. The Hellenic OA works with the NOC and the French Embassy to continue its program to disseminate the Olympic Education and create a network of more than 1000 young people from both countries. Another program, called "Olympic and Cultural Values", will take place in Thessaloniki and combine sport and environmental activism.

Alexandr KLIMENT (Czech Republic)

The Czech OA had to postpone certain activities planned for 2020 to 2021 instead. The main activity for 2020 was a big exhibition called "Golden Memories – Tokyo 1964" in the National Museum in Prague (postponed to 2021). It is dedicated to the Olympic Games in Tokyo: 1940, which was cancelled, 1964 and 2020. The exhibition will be open from the end of March to the end of August. It

will be held in cooperation with the National Museum, Military History Society, Czech Ministry of Culture and the Japanese Embassy in Prague. In case the pandemic makes the physical opening of the exhibition impossible, it will be presented online. The book "Czech Olympism" dedicated to the Czech Olympians will be published in 2021. Czech OA, together with EOA, plans to organise an online exhibition, "Golden Memories", dedicated to the Olympic Games of 1964.

Lilla SZIJJ (Hungary)

During the pandemic, the Hungarian OA started their work on translating the IOC Olympic Education toolkit to make it available to the teachers and implement it into the school curriculum (currently, there are 33 schools and three kindergartens in the program). The Hungarian OA Council was re-elected recently with new members. The commemorative event was planned to celebrate the 35th Anniversary of the Hungarian OA, but it had to be postponed. A yearbook was published on this occasion. The Olympic Quiz is designed to launch on an online platform. Offline events for children are planned for summer 2021.

Yarden HAR LEV (Israel)

In 2020 Israel NOA intensified its activities in various ways. The full report is published on the EOA website. Of the many Olympic Education programs in schools, some were preserved; others had to be converted to online format due to COVID. One of the Israel OA programs is "Olympic Classroom". It is based on teaching schoolchildren about Olympic Values with video messages from athletes, discussions and practical activities. In 2020 traditional Olympic Quiz was held online, with more than 100 Israelis taking part in it. The quiz was dedicated to the Olympic history of Israel. The Israel OA and EOA will take part in organising the Olympic Education Session as part of the VI International Congress of Exercise and Sport Science. Another new initiative is the Olympic Studio – dialogues between sports experts and academics about the Olympic values and issues. It will be broadcasted through the NOC social media.

Arnaud RICHARD (France)

French OA is based on two pillars: Olympic Education and Olympic studies/research. In the Olympic Education field, the OA's work is concentrated on schools and high schools, participation in the Olympic and Paralympic week. The French OA pays particular attention to choosing and training the country's representatives for the IOA Session for the Young Participants. The OA continually works on maintaining and updating its collection of materials given to schools for Olympic Education. The section dedicated to the Olympic research is focused on the sports events, big and small, international and domestic. The French OA also has a program of research grants. Each year applications are received from masters, PhD and PostDoc researchers. In 2019 the OA provided a research grant of 3000 Euros in a) Economics to study the efficiency of the French sports federations; b) History to study the history of the French Algerian Olympians; c) Management to study the management of the International Paralympic Committee. The French OA strives to bring the national Olympic and Paralympic Movements closer. The OA also promoted research in Law to fight against match-fixing and illegal betting on sports.

LAEMMER comments that it is essential to include Paralympic sports into the activities of the NOAs as the French NOA does it.

Tiago VIEGAS (Portugal)

During the pandemic, the Portuguese NOA had to reduce its activities, but it was still possible to have some online. In 2020 a book dedicated to the history of the 30 years of Portugal's NOA was published. The OA also organised a Session on this occasion. The Portuguese OA also worked on producing the Portuguese version of the European Olympic Guidebook. Some activities of the Olympic Cultural program were also carried out before the pandemic situation was declared in March. The postponed cultural activities include exhibitions and publication of the catalogue "Art and Sport". The 31st NOA's Session, "Education through Olympism", was organised as a webinar for the first time, allowing 200 students to participate in it. The Portuguese OA also launched an Instagram project, "Olympism 366", publishing 366 short Olympism-related stories, one story every day. A new project on the oral history of the Portuguese Olympic Movement has been started planned for summer 2021. The Portuguese NOA regularly participates in the activities of the IOA and the Pan-Iberian Association of Olympic Academies.

Vitaly MELNIKOV (Russia)

In 2020, the Russian NOC and the Russian Central OA activities were focused on the 40th Anniversary of the Games of the XXII Olympiad in Moscow. They were mostly held online. Before the pandemic, a big holiday was planned at the Luzhniki with representatives of the international Olympic Movement, heads of international and national sports federations, Olympic athletes etc. A ceremonial "Olympic Breakfast" was held in State Sports Museum on 3 August (the day of the 40th anniversary of the closing ceremony of the Games of the XXII Olympiad in Moscow), which the Russian Ministry of Sports organised, NOC and the Central OA. On 8 August, the 21st Russian Olympic Day was celebrated. For the first time, large-scale sports and cultural event was held simultaneously with the National Day of Physical Education. On February 4-7, 2020, Russian Central OA organised and hosted the annual XXXI National Olympic Scientific Session of Young Scientists and Students "Olympism, the Olympic Movement, the Olympic Games (History and Modernity)", also dedicated to the 40th anniversary of the XXII Olympic Games in Moscow. Bachelor, Masters and PhD students made reports from 17 regions of the country on various topics concerning the Olympic Movement. Russian Central OA also provides its expertise to the Russian NOC, particularly in its youth-oriented and educational programs such as "Olympic country", "Olympic patrol", "Young Olympians Forum", etc. Open meetings of the ROC Commission on Olympic Education are held twice a year, where plans and projects are discussed to promote and develop Olympic education. Russian Central OA also publishes an annual "Olympic Bulletin": a collection of scientific articles on various Olympic topics.

Natasa JANKOVIC (Serbia)

Serbian OA is a division of the Serbian NOC, so all the activities aimed at promoting sports, healthy lifestyle and Olympic Education are carried out jointly. The pandemic forced the Serbian OA to adapt its plans for 2020 projects to the new circumstances. The exhibition dedicated to Serbian Olympic history 1912-2020 was organised during the mini-basketball tournament in Belgrade in January 2020.

More than 3500 children had a chance to learn about the Olympic Games and learn of the Serbian Olympic Movement's most important moments. The "Olympic Class" program was designed to organise interactive educational workshops realised in five stages symbolising the five continents and five Olympic values. These workshops taught the participants the basic principles and values of Olympism and allowed them to meet and interact with famous Serbian Olympians. Around 1000 children in five cities took part in the program. 7th Edition of Sports Challenge was also organised, focusing on maintaining a healthy lifestyle during the pandemic. The online monograph "Belgrade in Motion: Sports facilities in Belgrade in the 19th and 20th centuries" was presented. Currently, the Serbian OA is working on the new edition of the virtual museum website and the mobile application that can provide people with necessary information on staying healthy and finding the infrastructure for sports activities. Together with the Serbian Academy of Science and Arts, the NOA is preparing the exhibition on the upcoming Olympic Games in Tokyo. It should open in April 2021.

COMMISSION REPORTS

OLYMPIC HERITAGE COMMISSION

Commission members: Ivans KLEMENTJEVS (Latvia, Board Representative), Zdeněk ŠKODA (Czech Republic, Responsible), Kalle VOOLAID (Estonia), Vitaly MELNIKOV (Russia), Vassiliki TZACHRISTA (Greece), František SEMAN (Slovakia)

Online Meetings: 17 April, 9 December 2020 & 15 January 2021

Online Exhibition "Golden Memories - Tokyo 1964 "

Goal: Online exhibition of Tokyo 1964 photos gathered from all over Europe.

Platform: Internet interface

Type of photos: especially back-stage, ordinary life in the village and on the venues, preparations, the Japanese life in the 60s.

Participating members: Czech Republic, Germany, Greece, Estonia, Israel, Portugal, Russia, Armenia and more

Additional work: Section on the EOA website devoted to Tokyo 1964

Publications

Published:

ŠKODA, Z. Art competitions at the Olympic Games 1912-1948 and the Czechoslovak participation. *Studia Sportiva*, vol 14, n. 1, 2020. pp. 42-46.

ŠKODA, Z., ed. *Rebirth of the Olympic Games* (in Czech and Slovak) – April 2020 (feat. František Seman)

Translation of OVEP Manual

VOOLAID, K. Historical Days: Estonian Participation in Antwerp Olympic Games (in Estonian).

Liikumine & Sport journal, vol. 19, 2020. pp 24-27.

Maricevs Genadijs (ed.) Vrublevskis Aldons (ed.) *Olympic Encyclopedia* – a huge several-year project (2016-2019)

Planned:

ŠKODA, Z., ed. *Antwerp 1920: For the first time at the Olympic Games under the Czechoslovak flag* (In Czech) – February 2021

KOLÁŘ, F. et al. *Encyclopedia of Olympians: Czech and Czechoslovak athletes at the Olympics* (March 2021).

Exhibitions

BURIAN, M. *Olympic Century 1920-2020*. (October to December 2020, Prague) – exhibition of the official posters of the summer games and the biggest successes of Czech and Slovak Olympians

BURIAN, M. & LOMÍČEK, J. & SWIERCZEKOVÁ, L. & ŠKODA, Z. *Olympic Tokyo 1940/1964/2020*. (April to August 2021, Prague) + on-line version

Travelling exhibitions *Fair Play* and *Olympic Spirit* for School Olympic Games project educational events in Estonia

Other Activities

- Short films series (5 films) for schools to support the School Olympic Games project in Estonia
- Many commemorative and educational events connecting to the 40th anniversary of Moscow 1980 (in Russia)
- Cooperation

Proposals: Continuing Activities

- In July 2021 – 60th Anniversary of IOA
- To cooperate more with the network of Olympic Museums in Europe
- To help and support each EOA member with publications, exhibits, academic/historical research, lectures, and seminars
- To support financially to translate some interesting historical research from an EOA member, preferably into English
- To have links to Olympic memorial institutions (online catalogues) available from the website
- To research whether "archives" exist, how they are organised, how they work and how they are being used

Long-term Projects

- To create a contract or a memorandum on how to exchange or share photos, books, documents etc. for any particular projects (exhibits, publications, media)
- To digitise and preserve essential or unique historical documents in individual countries
- To try to build systematically organised archives within NOCs/NOAs in Europe
- To build a network of archives of European NOCs cooperating

COMMUNICATION COMMISSION

Commission members: Marion GUIGON-LACROIX (Board Representative), Alexandra NIKIFOROVA (Responsible), Boryana TONCHEVA, Erodotos MILTIADOUS, Alexandr KLIMENT, Revo RAUDJÄRV, Alexandra-Maria GISPOU

EOA Logo Development

The development of the new logo for the European Olympic Academies is of the utmost importance to us. The idea is to give the organisation a visual identity easily recognisable by internal and external entities. The main elements that are to be included in the logo have to create an association with the ideas of "Olympic" (the Olympic rings) and "European" (the colour blue).

Social Media Presence

Creating a social media presence is one of the commission's priorities. It allows for reaching more people, more active engagement and connection with our colleagues and audiences on a more personal level.

We have established a Facebook page: <https://www.facebook.com/EuropeanOlympicAcademies>. At the moment, the FB page requires content, so any news and ideas you can share are most welcome. Like and subscribe! 😊 When our newsfeed grows, we plan on moving to other platforms (e.g. Twitter, LinkedIn etc.)

EOA Newsletter

The newsletter is meant to be a way to regularly inform EOA members of the activities of the EOA and other members' activities. The proposed structure is two pages with general EOA news, two pages with EOAs activities + photos, two pages with miscellaneous. The newsletter is to be distributed electronically and issued four times a year.

Media Contacts

The idea of Media communications is to ensure that the EOA is known through journalist and media networks, for which the commission will prepare representation materials.

As 2020 was a slow news year due to the cancellation or postponement of many activities, this project is still in the early stages of development. The agreement was reached with AIPS (International Sports Press Association) on sending them EOA news and materials.

EOA Website

We have established a new website for the European Olympic Academies. The URL: <https://euroolympic-academies.org>. The website contains general information about the EOA, its Executive Board, Commissions, Members and Events. The website features a newsfeed, where EOA news and of its members are published.

The website has a section dedicated to member Olympic academies. Every Academy can have a brief information card, general overview, contacts, social media links and a list of projects. If you would like to add any of this information to your Olympic Academy page, please, send it to us: info@eurolympic-academies.org.

The intranet feature of the website is in development. That will allow EOA members to have discussions and work on projects together in a dedicated space. The intranet will be used to host EOA documentation and materials not meant for public access. It will also serve as a database for the materials on Olympic education, history, events etc., shared by the EOA members.

Tokyo-1964 Exhibition

The EOA will host an exhibition dedicated to the Games of the XVIII Olympiad in Tokyo in 1964. It is planned for spring 2021 and will be presented primarily over the EOA online platforms. The exhibition will show photos and videos from the archives of individual member NOAs focusing on the sports stories and preparations for the Games, the venues, and the Olympic Village atmosphere.

OLYMPIC EDUCATION COMMISSION

The Olympic Education Commission aims to promote Olympic values based on education and provide strategic guidance on EOA Olympic Education programs.

The Olympic Education Commission's responsibilities are to advise on the development and implementation of an Olympic values education strategy, disseminate the Olympic values, and integrate education values in EOA programs.

Commission members: Sasa Ceraj (Croatia), Enkelejda Caushi (Albania), Danira Bilic (Croatia), Reele Remmelkoo (Estonia), Denise Panagopoulou (Greece), Lilla Szijj (Hungary), Yarden Har Lev (Israel), Antra Gulbe (Latvia), Asta Sarkauskiene (Lithuania), Claudia Santos (Portugal), Simona Tabara Amana (Romania), Maria Koreneva (Russia), Petra Robnik (Slovenia) – the Responsible of the Commission

First Meeting

Skype meeting, 3 February 2020, 9 am CET

Agenda:

1. Introduction of the members of the commission and work in their countries.
2. Vision, Mission, Objectives, planning and ideas of the future projects of the commission.
3. Election of a responsible member to co-manage the commission.
4. Conclusion.

Members present: Enkelejda Caushi (Albania), Danira Bilic (Croatia), Lilla Szijj (Hungary), Yarden Har Lev (Israel), Maria Koreneva (Russia), Petra Robnik (Slovenia), Sasa Ceraj (Croatia)

Members apologised because of the work obligations: Reele Remmelkoo (Estonia), Denise Panagopoulou (Greece), Antra Gulbe (Latvia), Asta Sarkauskiene (Lithuania), Claudia Santos (Portugal), Simona Tabara Amana (Romania)

Questionnaire

- Responsible for the Commissions from the Executive board put together a Questionnaire with 14 chapters
- Opportunity to all the members to make opinion and ideas about the work of the commission
- To collect the suggestions from all the members
- Each member and country have an opportunity to have a say in the work of the Commission
- 14 chapters
- End of data collection 28 February 2020
- Data analysis of the Questionnaire
- Making of Objectives of the Commission
- Making of the Tasks for the promotion of the Olympic Values and Education
- Making of the Strategy of the Commission for Olympic Education of the EOA
- After data analysis of the Questionnaire as a guideline
- May 2020 making of the Strategy of the Commission for Olympic Education of the EOA
- Strategy compiled by:
 - Coordinator of the Olympic Education Commission: Assist. Prof. Dr. Sasa Ceraj (CRO)
 - Co-coordinator of the Olympic Education Commission: Petra Robnik (SLO)
- The strategy was sent to all members of the commission and the Executive Board
- The President and the Executive board EOA expressed satisfaction with the strategy

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 - 2.2. *PROPOSED ACTIVITIES AND PROJECTS OF THE COMMISSIONS AS AN ASSET FOR THE NOAs*
 - 2.3. *PROPOSED COMMUNICATION OF THE COMMISSION*
 - 2.4. *PROPOSED MEETINGS OF THE COMMISSION AND THE PARTICIPATION AT THE GENERAL ASSEMBLY OF THE EOA*
3. *THE ROLE OF THE COMMISSION AS ADVISORY BODY FOR THE EOA AND NOAs IN EUROPE*
4. *EOA OLYMPIC EDUCATION COMMISSION AS A PLATFORM FOR COOPERATION BETWEEN EUROPEAN NOAs*
5. *OLYMPIC EDUCATION PROJECTS IN THE FRAME OF THE OLYMPIC AND EUROPEAN GAMES*
6. *PROJECTION OF THE WORK OF THE COMMISSION IN NEXT OLYMPIAD*

Activities

- Working closely with Vice President of the European Olympic Academies Prof. Lozan Mitev on a vision, mission and strategic questions of the function of the commission
- Collaboration has resulted in several essential documents:
- Strategy for development of the allied National Olympic Academies in Europe – EOA – written by Lozan Mitev
- Management of the Commission – ideas.
- Strategy for development of the allied National Olympic Academies in Europe – EOA – written by Lozan Mitev
- CHALLENGES OF CONTEMPORARY SPORT AND THE OLYMPIC MOVEMENT
- BASIC PRINCIPLES OF ACTIVITIES AMONG THE NOAS ALLIED IN THE EOA
- OBJECTIVES
- MANAGEMENT AND RELATIONS
- OLYMPIC EDUCATION AND CULTURE
- RESEARCH
- MEDIA AND COMMUNICATION

DEVELOPMENT & COOPERATION COMMISSION

Commission members: Mr. Aleš Šolar – SLO, Ms. Vassiliki Balta – GRE, Ms. Jana Janotova – CZE, Mr. Aghajan Abiyev – AZE, Mr. Julien Buhajezuk – FRA

Administrative Update

- Two meetings have been held virtually
 - March 2020
 - January 2021
- The commission will be co-managed by Aleš Šolar & Julien Buhajezuk
- A preliminary process for the commission's joint work has been established (shared folder, online communication channels, etc.)

Ongoing Activities

- Definition of the role of the commission
 - Must fit the attribution allocated by the EOA Executive Board,
 - Contribute to the development of the EOA strategic plan,
 - Work with the EOA members to understand their needs and expectations,
 - Develop a plan for a partnership with potential internal & external stakeholders.
- Proposals to be discussed and, if approved, implemented:
 - Survey towards EOA members
 - SWOT analysis of EOA

- Alignment of the proposal with the Mission, Vision & Values of EOA
- Identification and mapping of potential partners and the type of activities to be conducted jointly (EOC, EUSA, Fair Play Committee, IOA, EU Athletes, ICSSPE, European Sports Federations...)

Next Steps

- Approval of the overall mission of the commission and its work plan
- Definition of the survey for EOA members, jointly with the other EOA commission and under the leadership of the EOA Executive Board
- Collection & analysis of the data
- Definition of an adapted workplan and cooperation plan
- Identification and initiation of potential partnerships based on the EOA strategic orientation